

NEWS RELEASE For Immediate Release

For more information, contact: Lynn Konsbruck Maximum Marketing Services 312-768-7362 Ikonsbruck@maxmarketing.com

## Raybestos Expands Caliper and Rotor Coverage for Commercial Vehicles

**MCHENRY, III., Oct. 6, 2020 –** Raybestos<sup>®</sup> has added new rotor and caliper part numbers to its line of premium quality brake products to further expand the coverage for commercial vehicles, according to Kristin Grons, marketing manager for Raybestos.

"With harsh winter weather quickly approaching, we have added new rotor and caliper coverage for Ford<sup>®</sup> Transit commercial vehicles, including coated rotors that protect against the elements. We've relied on these essential drivers so much this year, and we want them to know they can rely on Raybestos to help keep their hard-working cargo vans on the road," said Grons.

Element3<sup>™</sup> coated rotor coverage has been added for 2020 Ford Transit-150, Transit-250 and Transit-350, as well as 2018-2020 Ford Transit Connect. Rotor coverage has been added to the Raybestos Specialty line for 2020 Ford Transit-150, Transit-250 and Transit-350.

Brake caliper coverage has been added to the Raybestos R-Line for 2015-2019 Ford Transit-150, Transit-250, Transit-350 and Transit-350-HD.

Raybestos Element3 coated rotors combines a full Grey Fusion 4.0™ coating with OE-matched materials, design dimension and manufacturing process. The combination of this proprietary finishing technology and vehicle-specific engineering promotes long-lasting protection from rust, optimal cooling, best-in-class performance, ultra-smooth braking and maximized life.

Raybestos Specialty Rotors are the ultimate solution for noise-prone applications, including truck, medium duty and school bus applications. The vehicle-specific cooling vane configurations and application-specific iron combine to dampen noise and improve brake responsiveness to ensure super smooth and ultra-quiet braking over a longer period of time.

Raybestos R-Line reman plated brake calipers are engineered to face the toughest weather conditions. The zinc electroplating process helps prevent rust and provides protection for all kinds of weather. The plated brake calipers maintain their high-quality appearance throughout their service life, delivering continued functionality and extended service life.

For more information, contact your Raybestos representative or visit www.raybestos.com.

## **About Raybestos Brakes**

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3™ brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brake brand of the First Brands Group, a global supplier to major auto parts organizations. To learn more, visit <a href="https://www.raybestos.com">www.raybestos.com</a>.