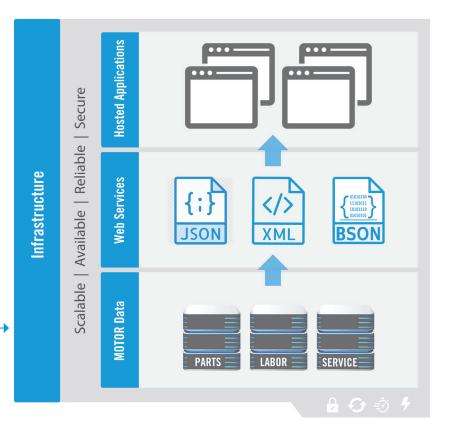


MOTOR POWERTRAIN PLATFORM

The MOTOR Powertrain Platform is MOTOR's scalable technology infrastructure. It provides secure, cloud-based computing, networking, hosted applications and on-demand data to our customers. Taking full advantage of the Platform dramatically reduces inefficiencies, unnecessary expenses and risks associated with building and managing your own infrastructure. Let the MOTOR Powertrain Platform help you run your business more efficiently, effectively and profitably.





Lower Operating Costs – The MOTOR Powertrain Platform delivers hosted applications and the latest MOTOR data via secure web services, saving you the significant expense and IT resources of "building it yourself."

- Avoid capital costs for security, data storage, scalable delivery and disaster recovery.
- Reduce developer and IT expenses to build and manage complex data sets and relationships.
- Forgo expenses to buy, integrate and maintain operating systems, middleware and other technologies.



Innovate Faster – The MOTOR Powertrain Platform securely delivers data for immediate use by your systems via Data as a Service (DaaS), accelerating your time-to-market for new products, enhancements or services.

Further accelerate your speed-to-market by using the Platform's SaaS applications. Simply integrate and you are up-and-running! MOTOR's hosted applications are customizable and also can be white-labeled with your brand's visual identity.



Maximize Uptime – The MOTOR Powertrain Platform consistently provides greater than 99.9% uptime, assuring uninterrupted access to the data and applications your business relies on.

The entire MOTOR Powertrain Platform is load balanced across multiple availability zones and utilizes a blue/green deployment strategy for zerodowntime deployments. The MOTOR Powertrain Platform provides millions of unique data points tailored to meet your business needs.



Strengthen Security – Security is the highest priority of MOTOR and best practices are employed throughout the MOTOR Powertrain Platform.

- Virtual Private Cloud. Everything within the MOTOR Powertrain Platform exists in a Virtual Private Cloud (VPC) that is an isolated section of Amazon Web Services (AWS) Cloud. MOTOR isolates every logical server and logical network application within our VPC.
- Data Encryption. Data in the MOTOR Powertrain Platform is encrypted at rest and when moving across services via Transport Layer Security (TLS).
- Secure Web Services. Access to MOTOR web services requires both a public API key and a private API key or token. Authentication information must be provided on every request.
- Secure Applications. All MOTOR SaaS applications and user credentials are securely hosted in the VPC.



Amplify Performance – No matter the demands placed on the MOTOR Powertrain Platform, you and your customers will experience consistent, lightning-fast performance.

- Elastic cache management is an automatic scaling, in-memory data store to power the most demanding applications. Unlike disk-based technology, in-memory cache management delivers blazing fast performance with sub-millisecond latency for read or write operations and supports millions of operations per second.
- **Performance monitoring & alerting** technologies ensure the MOTOR Powertrain Platform's peak performance and alerts on-call staff 24/7 if any issues arise. Multiple tools are used, including CloudTrail, CloudWatch, PagerDuty, Site24x7, Slack, Stackify and SumoLogic.



Grow Exponentially – Expand your business without worry. Whether you receive data via DaaS or use our hosted applications, the MOTOR Powertrain Platform is built to scale. You can be assured of consistent performance and reliability to support your business growth.

- **Elastic computing** increases or decreases computing capacity within minutes, not hours or days. MOTOR securely adds as many new server instances necessary to meet any demand.
- **Data storage scaling** automatically distributes data across multiple physical facilities that are geographically separated, and scaling is done in minutes.



Improve Continuously – The MOTOR Powertrain Platform adapts as technology advances and customer needs change. Its flexible architecture allows MOTOR to quickly add new applications, services, updates and technologies. You can rely on MOTOR to provide the most current technology and data to run your business.



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