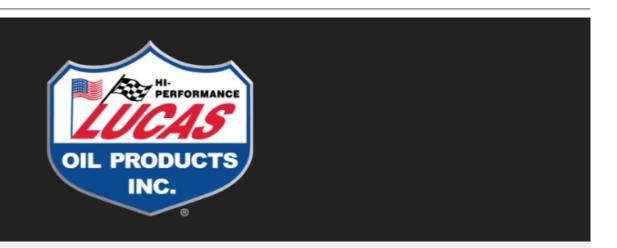
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Subject: [EXTERNAL] Lucas Oil "Anti-Gel" is the Perfect Cold Weather Treatment to Keep Diesel Engines Rolling

Through Harsh Winter Months

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Lucas Oil "Anti-Gel" is the Perfect Cold Weather Treatment to Keep Diesel Engines Rolling Through Harsh Winter Months

Made Using Real Water Displacements for Complete Moisture Removal

CORONA, Calif. (December 1, 2020) – Lucas Oil Anti-Gel Cold Weather Diesel Treatment (Anti-Gel) is specifically manufactured to prevent cold filter plugging in diesel and biodiesel fuels. Designed by Lucas Oil Products Inc., the American-based manufacturer and distributor of high-performance automotive additive and lubricant products, Anti-Gel is formulated with the highest quality components to provide maximum performance during the winter season.



Product #10865 (1 quart), #10866 (2 quarts)

Lucas Oil's unique Anti-Gel blend contains wax crystal modifiers to lower the pour point and cold filter plugging point of diesel fuel. All diesel fuel contains some paraffin wax and, as temperatures drop, the wax tends to fall out of solution and form a lattice-like cluster of wax crystals, gelling the fuel. The wax crystal modifiers found in Lucas Anti-Gel disrupt the formation and growth of these wax crystals, allowing the fuel to remain fluid and pass through a vehicle's fuel filters. Additionally, Lucas Anti-Gel contains water dispersants that effectively break up any entrained water into tiny droplets so they're less likely to collect and freeze, plugging lines or fuel filters.

"Cold weather can affect all sorts of engine components in hardworking vehicles, especially those using diesel fuel, and can lead to poor fuel-burning efficiency or worse," says Morgan Lucas, President, Lucas Oil Products. "Our Anti-Gel Cold Weather Treatment is specifically made to counter the harmful effects of winter conditions by using real water dispersants to eliminate the likelihood of issues arising from moisture or condensation and ensure your vehicle keeps on hauling through the winter months."

This **cold weather treatment** contains zero alcohol, does not harm diesel particulate filters and will not void OEM warranties.

When added to fuel, Lucas Anti-Gel achieves the following benefits:

- Contains real water dispersants to effectively remove moisture from the entire fuel system
- Lowers cold filter plugging point of ULSD and Biofuels
- Prevents fuel thickening and gelling
- Contains no alcohol
- Will not void warranties
- No harmful effect on diesel particulate filters
- Disperses entrained water

Lucas Oil Anti-Gel is now available at AutoZone, O'Reilly Auto Parts, NAPA Auto Parts, CarQuest, Advance Auto Parts and more!

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About Lucas Oil Products, Inc.

Lucas Oil Products was founded by Forrest and Charlotte Lucas with the simple philosophy of producing only the best line of lubricants and additives available anywhere. Since its inception, Lucas has steadfastly adhered to this corporate objective. Through innovative product research and development, along with aggressive marketing programs, Lucas has established itself as the top selling additive line in the United States. Additionally, Lucas Oil offers a premium line of motor oils, greases, fuel treatments, industrial lubricants, and problem solving additives to help firmly establish Lucas Oil as a prominent figure in the marketplace.

For more information, visit <u>www.LucasOil.com</u> and on Facebook at <u>www.facebook.com/OfficialLucasOil</u>









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