

For Immediate Release

Contact: Chris Gillund KYB Americas Corporation chris.gillund@kyb.com

KYB Brings Back "Truck Months"

KYB's Truck Months, the industry's popular two-pronged promotion, is back with rewards for both technicians and consumers. Trucks, SUVs and crossovers continue to dominate the landscape, accounting for 72% of all new vehicle sales. As an original equipment supplier on many of the most popular SUVs and crossovers, KYB has the right products and Trucks Months is the right promotion to help service providers sell more truck and SUV shocks.

Technicians will earn \$25 on every set of four KYB products installed on trucks, SUVs or crossovers in November and December. Each sale can be logged online, the results will be automatically calculated and one gift card will be sent to the technician at the end of the promotion. Each technician can earn up to \$450! Sales can be logged at www.kyb.com/truckmonths

Consumers who purchase four KYB products for their truck, SUV or crossover in November and December can also earn \$25. The purchase can be made at their local service provider, auto parts store or online, and the parts can be professionally installed or installed by the consumer. Consumers can apply for the rebate at www.kyb.com/trucks.

KYB Corporation is a \$4.2 billion global hydraulics manufacturer with over 8,100 employees and sells its products in over 100 countries. The company is one of the world's largest supplier of shocks and struts to vehicle manufacturers and has a full range of domestic and import shocks and struts for the aftermarket. For more information, log onto www.kyb.com.