

FOR IMMEDIATE WEB AND PRINT RELEASE

FLUID Rx DIAGNOSTICS™ VITAL FLUIDS ANALYSIS NOW COVERS 4WD & AWD

In a constant quest to find new and better ways to accommodate the automotive lubrication service industry, Fluid Rx Diagnostics announced it has upgraded its popular 10-Spot Vital Fluid Analysis Report Card to provide separate testing of transfer case fluids as well as front and rear differential fluids.

"When we launched our 10-Spot show and tell, all-in-one *Vital Fluid Analysis* report card several years ago, it revolutionized the MPI process by including lubricant testing. We gave service advisors a simple diagnostic tool to verify for their customers 'Why' and 'When' vital fluid preventative maintenance services are necessary," said Magna-Guard, Inc. CEO, Ron McElroy; "Proof it's time to change sells the service."

"Resting on success has always been something we're not content with. To that end, we thoroughly analyzed where the markets were headed. Then we carefully listened to what the industry said they needed. With the increased sales of four-wheel and all-wheels drive vehicles – both for personal and fleet applications, we determined that providing fluid testing and analysis for 4WD and AWD vehicles, all on the same report card, was the next logical addition to our program," said McElroy.

"Our innovative instant lubricant diagnostics test not only differentiates between and performs separate testing for all four major transmission and all four major power steering fluids. It also provides a comprehensive evaluation of each fluid's additive package, dispersant properties and total sludge or debris content," said McElroy. "Fluid Rx Diagnostics provides exact and trusted results that antiquated dab trays and simple dip strips are not capable of delivering," McElroy concluded.

All modern lubricants contain additives that inhibit breakdown. When these additives become depleted, the fluid degrades and can no longer perform its intended function. Fluid Rx Diagnostics™ measures additive depletion and the level of sludge or debris in fluids or oil. The ISO (International Standards Organization) Diagnostics Charts show how specific fluids appear at various points of depletion on their certified Test Sheet, "GOOD" – "CHANGE" – "OVERDUE".

Fluid Rx Instant Lubricant Diagnostics™ follows all Motorist Assurance
Program (MAP) Standards and California BAR guidelines when making fluid service
recommendations. The test results show the actual condition of a vehicle's vital
fluids including brake, power steering, transmission fluids; differential, transfer case
and crankcase oils.

Fluid Rx Diagnostics™ provides technicians and consumers with the information needed to make an informed decision on why and when fluid services are to be performed. For more information contact:

Magna-Guard, Inc.

www.fluidrxdiagnostics.com sales@fluidrxdiagnostics.com

P: 855-533-5843

F: 619-342-8674

Press Contact: Alan Paradise @ aparadise@fluidrxdiagnostics.com or 619-504-8411.